

A photograph of a Gothic-style building, likely a Cambridge hall, with red brick walls and white stone accents, including spires and windows. The image is partially obscured by a green triangle on the left and a dark teal background at the bottom.

CAMBRIDGE DAY

A Better Learning Experience

Friday 24 November 2017

Aristo Amsterdam

Invitation

INTRODUCTION

Cambridge University Press, in collaboration with Cambridge English Language Assessment, the British Council and Intertaal, is pleased to invite you to a unique day of training, discussion and sharing ideas.

Come and experience a full day of Better Learning talks and workshops on **Friday 24th November 2017** in Amsterdam.

Our speakers will give you deeper insights into teaching and learning, demonstrate a range of rich and easy-to-use content, and show you how to achieve stronger results.

Join us for more inspiration and confidence in teaching, and let us help you create the best learning experiences for your students!

AGENDA

- 10:00 - 10:30 Registration with coffee & tea
- 10:30 - 10:45 Opening
- 10:45 - 11:45 Plenary 1:
Grammar – with the fun left in!
- 12.00 - 12.30 Workshop A:
Digital Resources on the Cambridge LMS
- 12.00 - 12.30 Workshop B:
Blended Learning with *Touchstone*
- 12.30 - 13.15 Complimentary Lunch and Exhibition
- 13.15 - 14.15 Plenary 2:
English pronunciation for Dutch speakers in a diverse new world
- 14.30 - 15.00 Workshop C:
Keep your *Eyes Open* and *Think* global
- 14.30 - 15.00 Workshop D:
Is there a Cambridge English exam for your students?
- 15.00 - 15.30 Exhibition, prize draw & distribution of Certificates of attendance

SPEAKERS



Rebecca Winthrop is a Senior Editor at Cambridge University Press. She works on the 'In Use' series, developing books, ebooks, apps and more. Before moving into publishing in 2014, she taught English in the UK, France and Russia.



Formerly an English teacher and teacher trainer, **Laura Patsko** now works as Senior ELT Research Manager for Cambridge University Press. She holds a BA in Linguistics and an MA in ELT & Applied Linguistics, and is particularly interested in the use of English as an international lingua franca, teaching pronunciation and investigating the practical applications of linguistic research.



Jessica Hagemeyer started at Cambridge University Press in 2012, and has been advising teachers and customers on Cambridge materials ever since. She is now dedicated contact for the northern provinces of the Netherlands, and has recently taken up the role of Associate Manager Benelux, overseeing the Cambridge University Press office in Amsterdam.



Julien Lannoy is Senior Sales Executive focusing on Online & Blended Learning in Western Europe.



Michelle van Toorn is ELT Consultant for the Netherlands and Flanders. She is responsible for visiting schools and advising to teachers on Cambridge University Press ELT materials.

PLENARIES & WORKSHOPS

Plenary 1

Grammar – with the fun left in!

by Rebecca Winthrop

When we think about teaching English grammar, what comes to mind can be thoughts of dull, heavy books, old-fashioned methodologies, and bored students. In this workshop, we will be looking at digital ways to inject some energy into grammar learning, with demonstrations of apps, eBooks and websites that can help engage your students. We will also consider the role of the traditional grammar book today, and then I will present a few fun and simple ideas for integrating grammar reference into classroom activities.

Workshop A

Digital Resources on the Cambridge LMS

by Michelle van Toorn

The Cambridge Learning Management System is Cambridge University Press' main online platform and contains our digital resources, ranging from online workbooks to full-on digital courses, and even teacher development training courses. During this workshop, we will look at the benefits of working with the LMS, as well as the available material on the LMS, and how you as a teacher can access the digital resources for free.

Workshop B

Blended Learning with *Touchstone*

by Julien Lannoy

Where to start and what to use when it comes to Blended Learning? In this session, you will discover how *Touchstone* can answer these questions and help you achieve your aims to teach in a Blended Learning way, from paper-based material to fully online courses, or anywhere in between, to suit your teaching style and your student needs from A1 to C1 levels of the CEFR.

Plenary 2

English pronunciation for Dutch speakers in a diverse new world

by Laura Patsko

The increasing use of English as an international lingua franca means new challenges and opportunities for teaching pronunciation and listening skills, as learners will need to understand and be understood by a wide variety of English speakers, both native and non-native. How can teachers prepare them to cope with such diversity? This session features practical tasks, informed by relevant theory, which participants could try in their own classrooms.

About the speaker: Laura blogs at laurapatsko.wordpress.com and elfpron.wordpress.com, and tweets as @lauraahaha.

Workshop C

Keep your *Eyes Open* and *Think* global

by Jessica Hagemeyer

It is often said that “today’s students are tomorrow’s leaders”. Therefore, it is important to prepare them for the challenges of a rapidly changing, globalised world. In this session, we will briefly explore what Global Competency means, which skills are required, and how our new courses *Eyes Open* and *Think* can help you encourage global competency in the classroom.

Workshop D

Is there a Cambridge English Exam for your students?

by Victoria Watkins & Marieke Smits

Cambridge English Language Assessment

Join this practical workshop to find out about introducing Cambridge English exams for your students or if your school prepares the exams already, how you can make them available to a wider range of students. You will hear too from one of our preparation centres about their Cambridge English programme.

HOW TO REGISTER

Please register on our website www.cambridge.org/cambridgeenglish and let us know which workshops you would like to attend (choose between Workshops A & B and between Workshops C & D).

The closing date for registration is **20th October**.

This event is free of charge.

You will receive a confirmation email within 3 days including the address of the venue and other practical information.

SPECIAL OFFERS

We would like to invite you to visit the **Intertaal** stand and discover our latest publications. Intertaal will offer a special discount on all Cambridge University Press titles on the day.

All participants will receive one free specimen copy of their choice.

Cambridge English Language Assessment and the **British Council** will be at hand to offer advice and guidance on the Cambridge English Exams.

OUR PARTNERS





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