



APELDOORN: BRITISH-DUTCH DIALOGUE 2011

Making Successful Cities

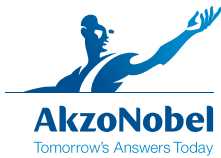
Conference Programme

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MARSH MERCER KROLL
GUY CARPENTER OLIVER WYMAN



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Making Successful Cities: Foreword

The latest Conference to be held in the Apeldoorn series addresses one of the most pressing issues of our day. As the global trend of populations moving away from the countryside towards urban living continues apace, how can we make cities work for the citizen?

The conference will consider a wide range of challenges we must address in the face of urban growth: social, economic, political and cultural. It will also look at how cities can provide a magnet for ideas, innovation and investment, becoming engines for prosperity at a time of economic crisis.

In the tradition of Apeldoorn conferences, participants will be asked to identify different approaches to solving common concerns, drawing on their own experiences and expertise – and learning from each other.

Although we are close neighbours, and partners in so many areas, the UK and the Netherlands have sometimes taken different paths as we try to make successful cities. One of the aims of this conference is to explore those differences, discover what has worked well (and not so well), and put forward recommendations for practical action which can improve the lives of city-dwellers in both countries, and elsewhere in the world.

Last year's elections in both our countries have resulted in new governments – and new opportunities for strengthening the bilateral relationship. Recent high-level meetings have demonstrated the potential for even closer bilateral cooperation, not least in the trade area where the launch of the UK-Netherlands Strategic Business Dialogue has produced a framework for boosting our trade relationship. Both our Prime Ministers have recognised the need for closer partnerships between the public and private sectors, a theme which will be explored at the conference.

With its innovative approaches and “new city” feel, Rotterdam is a particularly appropriate venue for this year’s conference. We are delighted that participants will have the opportunity for site visits which will demonstrate the dynamism and creativity which are hallmarks of the city.

We are particularly grateful to Mayor Aboutaleb for his support and for the hospitality and cooperation of the City authorities in helping to make this conference happen.

We live in uncertain times. But uncertainty can be the parent of new ideas. We look forward to hearing your views - and contributing to the debate.



H.E. Mr Pim Waldeck
Ambassador of the
Kingdom of the
Netherlands to the
United Kingdom

A handwritten signature in grey ink that reads "Waldeck".



Paul Arkwright
British Ambassador
to the Netherlands

A handwritten signature in blue ink that reads "P. Arkwright".



Key Role Players

CONFERENCE MODERATOR



Maarten Hajer
Director,
Environmental
Assessment
Agency,
Netherlands

INTRODUCTORY SPEAKERS



**Ahmed
Aboutaleb**
Mayor of
Rotterdam



Greg Clark
International
Adviser, Cities
and Regions

PLENARY SPEAKERS



**Alexander
Rinnooy Kan**
Chairman,
Social and
Economic
Council of the
Netherlands



**Dame Judith
Mayhew Jonas
DBE**
Chairman,
London &
Partners



Philipp Rode
Executive
Director,
LSE Cities and
Urban Age



Henk Ovink
Director
National Spatial
Planning,
Ministry of
Infrastructure
and the
Environment

Key Role Players

URBAN ECONOMY



CHAIR
Wim Mijs
CEO, Dutch
Banking
Association



UK SPEAKER
Cathy Garner
CEO,
Manchester:
Knowledge
Capital



NL SPEAKER
Anton Valk
CEO, Abellio

URBAN SPACE



CHAIR
Ella Vogelaar
Former Minister
Housing,
Neighbour-
hoods and
Integration



UK SPEAKER
**Lord Charlie
Falconer**
Senior Counsel,
Gibson Dunn &
Crutcher LLP



NL SPEAKER
Ole Bouman
General Director,
Netherlands
Architecture
Institute

URBAN ACTORS



CHAIR
Charles Clarke
Visiting Professor
of Politics,
University of
East Anglia



UK SPEAKER
Virginia Tandy
Director of
Culture,
Manchester City
Council



NL SPEAKER
**Bastiaan van
der Knaap**
Director
Rotterdam
Region, ING

URBAN CREATIVITY



CHAIR
**Dame Judith
Mayhew Jonas
DBE**
Chairman,
London &
Partners



UK SPEAKER
David Barrie
Director,
David Barrie
& Associates



NL SPEAKER
Roy van Dal
Senior Lecturer
Creative Cities,
HAN
University of
Applied
Sciences

Conference Programme

SUNDAY 6 MARCH

- 18.00 Drinks reception and Conference opening, Rotterdam City Hall.
Alexander Rinnooy Kan will formally open the Conference
- 19.00 Dinner and Setting the Scene
Dinner will be served in the burgerzaal
Welcome address by **Ahmed Aboutaleb**, Mayor of Rotterdam
Scene setting by **Greg Clark**, **Philipp Rode** and **Henk Ovink**
- 22.00 Close

MONDAY 7 MARCH

The opening plenary and workshops will take place in the ING 'Delftse Poort' building, immediately adjacent to Rotterdam Central Station.

- 08.30 Arrivals
- 09.00 Opening plenary session – 37th floor
Speakers: **Alexander Rinnooy Kan**, **Philipp Rode**, **Henk Ovink**
- 10.00 Refreshments and networking – 37th floor
- 10.30 Workshop session 1
Delegates will be guided to their respective workshop rooms in the ING building
- 12.30 Lunch and networking – 37th floor
- 14.00 Site visits in Rotterdam
Delegates will be escorted in their respective workshop groups to corresponding sites, and then back to the hotel

- 16.30 Free time
- 17.30 Delegates to assemble in hotel foyer
- 18.00 Delegates will be escorted to the James Cook boat at Willemskade for dinner during an excursion to Rotterdam by water. Welcome address from **Judith Vles-Katz**, Port of Rotterdam
- 21.00 Close and return to hotel

TUESDAY 8 MARCH

The workshops and final plenary and will take place in the ING 'Delftse Poort' building, immediately adjacent to Rotterdam Central Station.

- 08.30 Arrivals
- 09.00 Workshop session 2
Delegates will be guided to their respective workshop rooms in the ING building
- 11.00 Refreshments and networking- 37th floor
- 11.30 Closing plenary session – 37th floor.
Speaker: **Dame Judith Mayhew Jonas**
- 13.00 Lunch and networking – 37th floor
- 14.00 Close and departure

Overnight accommodation will be at the Bilderberg Parkhotel in Rotterdam's museum quarter.



Conference theme

In 2008, more than half of the world's population lived in towns or cities. By 2030, numbers are likely to swell to five billion. We are living through the most dramatic surge in urban growth in human history.

As countries the world over seek to reap the benefits and mitigate the risks of globalisation - competition from emerging new economies, porous borders and an internationally mobile population, rapid urban growth and its effects on the environment, to name but a few - it is striking how the role of cities as influential hubs with their own political direction and economic, social and cultural strategies, continues to grow.

Cities are, now more than ever, powerful magnets for ideas, innovation and investment.

The 2011 Apeldoorn: British-Dutch Dialogue conference will take place from 6-8 March in Rotterdam, and will address the challenges and opportunities of *Making Successful Cities* in the 21st century.

This will be the eleventh high-level British-Dutch conferences in the series, where the most influential commentators, policy-makers, business leaders, academics, and civil society representatives from the United Kingdom and the Netherlands will come together to share ideas, expertise and best practice and come up with potential responses to the challenges and opportunities facing our modern cities, grouped under four key sub-themes: *Urban Economy*, *Urban Space*, *Urban Actors* and *Urban Creativity*.

Delegates are invited to select one of the four sub-themes outlined below, and will attend two thematic workshops and a related site visit during the Conference, as well as wider plenary sessions and networking events.

Conference theme

1 URBAN ECONOMY

Balancing sustainability and economic growth

If conditions are right, cities can act as magnets and multipliers of economic prosperity, attracting investment, innovation and the sharing of ideas. If not, business simply moves elsewhere. However, it is no longer enough to draw in investment; cities must now also consider the long-lasting impact of their economic development on the natural environment.

→ *Which economic strategies will British and Dutch cities need to adopt in the next 10 years, as the global economic system re-organises, to encourage sustainable, low-carbon economic development?*

New means of transport to improve mobility and accessibility

Growing cities need space to realise their economic, social and cultural potential. As increasingly large numbers of migrants flow into cities to live, work and consume, transport infrastructures must be correspondingly adapted, expanded and maintained.

→ *In the context of reduced public resources, which investment tools and approaches will encourage business to invest in new transport systems?*

2 URBAN SPACE

Regenerating urban neighbourhoods

Cities in the UK and the Netherlands have been utterly transformed over the past fifty years, from industrial and manufacturing centres into hubs of the service and information industries. This transformation has been managed more successfully by some cities than others. Migration has also transformed the face of our modern cities, with diverse populations living and working side by side, although not always harmoniously.

→ *Which lessons can British and Dutch cities share about how to support all their inhabitants through a successful economic and social transformation?*

Greening our cities

Urban spread has an inevitable impact on the surrounding natural environment. Careful management and planning of city expansion is vital to safeguard natural resources, protect the health and wellbeing of inhabitants, and provide pleasant and habitable surroundings for all.

- *What innovative solutions are available to help cities achieve a balance between urban expansion and environmental preservation?*

3 URBAN ACTORS

Diversity as an asset

Global mobility is a 21st century reality. Cities will need to find ways to enable newcomers to integrate fully in order to contribute economically, socially and culturally to their new homes. British and Dutch government plans to cap immigration and promote integration may affect the diversity of city populations.

- *Who is responsible for ensuring the successful integration of diverse migrant populations?*

Devolving powers to local actors

To achieve their full potential, cities need freedom to create their own tailor-made policies in response to local demands and developments. The British and Dutch governments are both experimenting with localism and decentralisation initiatives and handing more powers to local councils, organisations and volunteer groups to shape their towns and cities as they see fit.

- *Which resources and skills do local actors need to take over the delivery of local services and how far should localism go?*

4 URBAN CREATIVITY

Cities as capitals of knowledge, creativity and ideas

Cities have always acted as agglomerations of intellectuals, artists and thinkers. Universities, museums and research and development centres can rejuvenate the local economy and the creative life of cities.

→ *Which strategies should cities adopt to promote existing creative centres and attract new ones?*

Culture as a catalyst for commercial entrepreneurship and community cohesion

Culture and the creative industries are rapidly growing parts of the British and Dutch economies. Major cultural and sporting events such as the London 2012 Olympic Games have proved an irresistible incentive for cities to invest in the regeneration and modernisation of underdeveloped neighbourhoods.

→ *How can the cultural sector and business work better together to improve quality of life and community cohesion for city inhabitants?*

The Conference would like to acknowledge **LSE Cities** and **Nicis Institute** for their expertise and support in developing these themes.



Conference Organisation

STEERING BOARD

Netherlands Co-Chair:

Alexander Rinnooy Kan

Chairman, Social and Economic Council of the Netherlands

United Kingdom Co-Chair:

Dame Judith Mayhew Jonas DBE

Chairman, London & Partners

Members:

Simon Anholt

Independent Policy Advisor

Paul Arkwright

British Ambassador to the Netherlands

Charles Clarke

Visiting Professor in Politics at the University of East Anglia

Nick Clegg MP

Deputy Prime Minister

David Gregson

Chair, Phoenix Equity Partners

Martin Hope

Director, British Council Benelux & EU office

Lisa Jardine CBE

Chair, Human Fertilisation and Embryology Authority. Director, Centre for Editing Lives and Letters, QM University of London

Lousewies van der Laan

Chef de Cabinet, International Criminal Court

Wim Mijs

Managing Director, Dutch Banking Association

Gabrielle Reijnen

Head of Corporate Coverage, The Royal Bank of Scotland N.V.

Axel Rüger	Director, Van Gogh Museum
Anton Valk	Chief Executive, Abellio
Pim Waldeck	Netherlands Ambassador to the UK
Kees van der Waaij	Chairman, Unilever Nederland Holdings B.V.
Peter de Wit	President, Shell Nederland N.V.

WORKING GROUP

Mark Baldwin	Project Manager, British Council Netherlands
Bob Fairweather	Deputy Head of Mission, British Embassy the Hague
Jennifer Hainsworth	Intern, British Embassy the Hague
Lauren Harris	Political Attaché, Embassy of the Kingdom of the Netherlands
Martijn Lambarts	Desk Officer for West and Central Europe, Netherlands Ministry of Foreign Affairs
Romante Silyte	Intern, British Council Netherlands
Bob van Dijk	Intern, Netherlands Ministry of Foreign Affairs
Paul van Zijl	Economic and Social Affairs Officer, British Embassy the Hague
Dimitri Vogelaar	First Secretary Political Affairs, Embassy of the Kingdom of the Netherlands

Conference Location:

ING Rotterdam

Weena 501-505
3000 CH Rotterdam

Hotel Accommodation:

Bilderberg Parkhotel Rotterdam

Westersingel 70,
3015 LB Rotterdam
Phone +31 10 436 36 11
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Dinner Locations:

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Centrum, Rotterdam

Spido

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