

## CONFERENCE PROGRAMME

### Trust, social cohesion, citizenship and the state in an economic downturn



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**Apeldoorn Conference 2009**

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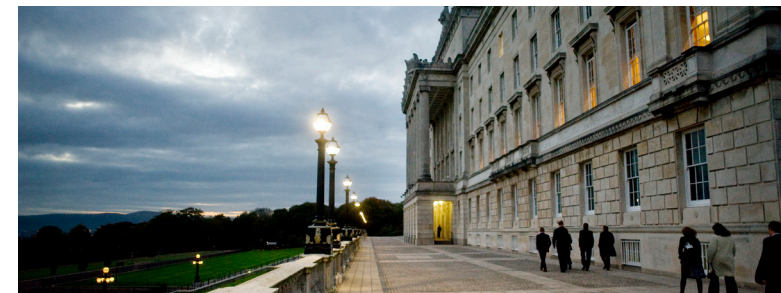
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## Foreword

We would like to welcome you to Belfast for the 10th Anniversary of the Apeldoorn Conference.

That we have reached this milestone is testimony to our countries' commitment to tackling issues of shared concern. Anniversaries are excellent opportunities to take stock of the past and to shape the future with renewed vigour. We look forward to working with all of you in the next couple of days, and hope that we use this opportunity to exchange points of view and learn from each other. Over the last ten years the Apeldoorn Conference has proven to be an excellent venue for us to network, to challenge and to be challenged.

Our societies continue to change. Technology, travel and communications have made the world a smaller place. The economic crisis and peoples' perceptions of it, and its causes, have brought the benefits, and problems, of globalisation into sharper focus. But globalisation is a reality which people must respond to and keep pace with. It is up to us to work out how our societies should respond so that we are in a position to benefit from globalisation through using the opportunities it offers.

The key themes of this conference – [trust](#), [social cohesion](#) and [citizenship](#) – are under even greater pressure in the economic downturn. The challenge we face over the next couple of days is to come up with ideas on how we can make better use of technological progress, harnessing the benefits this brings to ensure that our traditional institutions are fit for purpose, serving our people in ways which bring real improvements to their lives. Without this, we face the risk that our societies become increasingly closed and self-interested.

We are delighted to be back in Belfast for this Conference. The Young Apeldoorners found it a stimulating city to be in to grapple with the challenges ahead. It has recently been reported that trust and social cohesion in Northern Ireland are stronger than they have been for a long time. There is no more appropriate place for us to strengthen our collective efforts and to foster closer understanding and trust between our two countries.

### PAUL ARKWRIGHT

HM British  
Ambassador to  
the Netherlands

*P. Arkwright*



### PIM WALDECK

Ambassador of the  
Kingdom of the  
Netherlands to the  
United Kingdom

*Pim Waldeck*

## Plenary Speakers

### DAME JUDITH MAYHEW JONAS DBE

Chairman, The New West End Company



### JOZIAS VAN AARTSEN

Mayor, The Hague

### LIONEL BARBER

Editor, Financial Times



## Conference Moderators



### MIRJAM STERK

Member of Parliament, CDA

### PETER KELLNER

President, YouGov





## 1. Trust, leadership and the role of the state

### Chair

#### **PROF DR PAUL SCHNABEL**

General Director,  
The Netherlands Institute for  
Social Research



### Speakers



#### **MATT POELMANS**

Director, Burgerlink (Citizenlink), ICTU

#### **LIONEL BARBER**

Editor, Financial Times



### Rapporteur



#### **SASKIA BRAAM**

Managing Consultant,  
Ebbing & Company

## 2. Globalisation, migration and the labour market

### Chair

#### **WIM MIJS**

Chief Executive Officer,  
Netherlands Bankers'  
Association



### Speakers

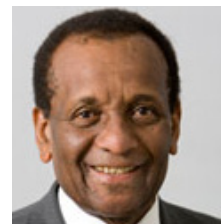
#### **MARY TUPAN-WENNO**

Executive Director, ECHO,  
Center for Diversity Policy



#### **TREVOR HALL CBE**

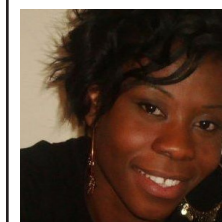
Executive Vice Chair,  
Windsor Fellowship



### Rapporteur

#### **GENEVIEVE DOWOKPOR**

Chief Executive, Youthology



### 3. Solidarity and supporting the vulnerable in modern societies

#### Chair

**YASEMIN TÜMER**

Entrepreneur, RYT Holding



#### Speakers



**YVONNE ZONDEROP**

Freelance Journalist

**CARMEL McCONNELL**

Founder/CEO, Magic Breakfast



#### Rapporteur



**NAVRAJ SINGH GHALEIGH**

Lecturer in Public Law,  
Edinburgh Law School

### 4. Human rights and communities

#### Chair

**ANNA CARRAGHER**

Chair, Grand Opera House Trust



#### Speakers

**PETER O'NEIL**

Chief Executive,  
Northern Ireland Human  
Rights Commission



**PROF DR PAUL CLITEUR**

Professor of Jurisprudence,  
Law Faculty, University of Leiden



#### Rapporteur

**ARIF SHAH**

Public Affairs Executive,  
Business for New Europe



# Conference Programme

## Sunday 4 October

### 12.00 Registration and welcome at the Europa Hotel

A buffet lunch will be served in the Edinburgh Suite

### 14.30 Walking excursion of Belfast's conflict and reconciliation landmarks

Delegates picked up by coach at Europa hotel and taken to starting point

Excursion guided by members of **Epic** and **Coiste**

### 17.15 Coach returns delegates to Europa Hotel

### 18.30 Drinks reception and dinner at Ormeau Baths Gallery

Welcome speech, [Jeremy Fitch](#), Managing Director, Invest Northern Ireland

## Monday 5 October

The opening plenary and workshops will all take place at the Grand Opera House

### 09.30 Opening plenary in Baby Grand Area

Moderators formally open the conference and introduce key note speakers

#### Key note speakers:

[Dame Judith Mayhew Jonas](#), Chair, The New West End Company  
[Jozias van Aartsen](#), Mayor, The Hague

#### Moderators:

[Mirjam Sterk](#), Member of Parliament, Christian Democratic Alliance (NL)  
[Peter Kellner](#), President, YouGov

### 10.30 Workshop session 1

### 12.30 Lionel Barber to address Conference in plenary in Baby Grand Area

"Tackling the Trust Deficit"

### 13.00 Lunch and networking in Circle Bar, Grand Opera House

### 14.00 Workshop session 2

### 16.00 Networking

### 18.00 Delegates transferred by coach from Europa Hotel to Stormont Parliament Building

### 18.30 Drinks reception in Great Hall & viewing of Debating Chambers



Welcome from [Anna Lo](#), MBE, Member of Legislative Assembly for Northern Ireland

### 19.15 Dinner in the Long Dining Room



After-dinner speech from [Lord Alderdice](#), President of Liberal International and former Speaker of the Northern Ireland Assembly

### 21.15 Coach returns delegates to Europa Hotel

## Tuesday 6 October

The Closing plenary will take place at the Grand Opera House

### 09.00 Closing plenary in Baby Grand Area

### 11.00 Light lunch in Circle Bar, Grand Opera House

### 12.00 Departure

## Conference Theme

The face of British and Dutch society has changed enormously over the past 50 years driven by factors like increasing ethnic diversity, demographic change, changes to family structures and technological advancement. The worst recession across Europe for a generation has only heightened questions concerning how individuals relate to each other as citizens.

### TRUST, LEADERSHIP AND THE ROLE OF THE STATE

Over the last year, the sudden deterioration of economic prospects and conditions has forced governments and businesses to begin redefining modern capitalism. As the financial institutions have turned from bastions of the free market into state controlled entities, a broader dialogue is emerging on the role and position of the state within society.

At the same time trust in businesses and politicians has reached historically low levels. This is an issue of serious concern as trust and confidence are essential to realise economic growth.

If people do not trust financial institutions with their savings, capital will not flow to companies for growth. If politicians are not trusted to manage the economy, companies will not invest. As a result of the economic downturn and pessimistic forecasts people are insecure, and this is reflected in decreased consumer confidence.

- How can businesses and government work together to rebuild the confidence required to fix the economic slump that the world is experiencing?
- Should governments redistribute the tax burden, closing tax loopholes for the high earners and reducing the share for low earners?
- Effective leadership is essential. What defines good leadership and which leadership characteristics are required to weather these tough times?
- Should governments interfere in the market economy by exercising appropriate supervision and tougher regulation?
- To what extent can and should national governments

stretch themselves to support companies, and society, facing difficulties?

- Should governments respond to the call for the state to impose rigorous supervision and regulation on the financial sector? How can governments make the bonus culture more equitable?
- How can governments best help unemployed people prepare for other work?
- How can the concept of opening up markets and a withdrawal of the state be reconciled with the current demand for intervention and regulation?

### GLOBALISATION, MIGRATION AND THE LABOUR MARKET

As a result of increased flows of migration over the last decades workforces have diversified significantly. This change has forced politicians and civil society to re-think policies and practices concerning immigration - the battle is ongoing to integrate a minority into the majority within local communities.

But as rising unemployment breeds resentment in some quarters, a diversified workforce may be threatened at both ends of the labour market. Having promised 'British jobs for British workers', UK politicians are faced with defending globalisation in the face of rising economic nationalism. Can they sustain this argument?

When it suits, politicians have blamed the negative effects of globalisation as the cause of the current economic crisis – what started out as a banking and housing crisis in the USA has now contaminated the global economy. What is not in dispute is that the process of globalisation means people and nations are more interdependent than ever before.

- Is the current economic crisis an opportunity for governments to better deploy those who are currently underachieving, or are marginalised, in our societies?
- How can a diverse work force enhance a company's productivity/performance?
- How can the rights of migrant workers be protected during the economic turn down?
- How will migration over the coming decade define the

character, strengths and weaknesses of workforces in the UK and the Netherlands?

- How can minority communities be guaranteed equal educational and economic opportunities?
- How can our social contracts accommodate new patterns in migration and mobility in the EU?

## SOLIDARITY AND SUPPORTING THE VULNERABLE IN MODERN SOCIETIES

As European societies age, more strain is being placed on the systems of social support that have been in place since the Second World War. More elderly people and fewer working people will make it increasingly difficult to sustain these welfare systems, and younger people are beginning to question old assumptions about social solidarity. At the same time, increasing numbers of European people are becoming internationally mobile, living, studying and working in other countries, while new citizens are sometimes less well-educated and may find it difficult to access the benefits that others have available.

- With high immigration, both legal and illegal, who should be eligible for support?
- How should we treat the most vulnerable people in our societies?
- Are our societies equipped to handle increased dependency on the part of different and highly differentiated groups of vulnerable citizens?
- Is it inevitable that most individuals will have to take care of themselves in the future? If so, what happens to the most vulnerable members of our societies?
- Can we maintain current welfare arrangements? If these are unavoidably subject to change as result of economic down turn and demographic trends, what should future arrangements look like?

## HUMAN RIGHTS AND COMMUNITIES

An increasingly diverse society has made it clear that integration is not simply about the minority adapting to the ways and values of the majority, but that the majority also needs to respect the identity and values of the minority. Even so, some believe the balance has swung too far in favour of the individual. When nine Afghan hijackers forced a plane to land in Britain they were granted the right to stay there because Afghanistan was too dangerous; Tony Blair described the decision as an 'abuse of common sense'. Extreme examples in the media often have the most influence on public opinion.

Recent years have seen a resurgence of local identities and communities, from local nationalism to grassroots environmental campaigns. At the same time, some people feel less and less allegiance to 'the nation', and more allegiance to 'communities of choice' which exist outside national identities and geographical boundaries. This phenomenon accounts both for the exponential growth of social networking websites, and for the rise in allegiance to international pressure groups such as Greenpeace and War Child.

- How do people and communities perceive the debate about equality and human rights in both our countries? How do we promote fairness, dignity and respect for all our citizens?
- Which conditions need to be in place in order for people to contribute effectively to their local communities?
- Do virtual communities and 'communities of choice' necessarily weaken local communities, or can they enrich them?
- How can we harness technology to strengthen communities and societies as a whole?
- How should modern communities be designed to make them safe, participative, and environmentally friendly places to live in?
- Which are the good examples in the UK and the Netherlands of communities integrating?
- What can be done to encourage more robust governmental leadership or more community initiatives to address these issues?



# Conference Participants

## PLENARY SPEAKERS

Dame Judith Mayhew Jonas DBE	Chair, The New West End Company
Jozias van Aartsen	Mayor, The Hague
Lionel Barber	Editor, Financial Times
Anna Lo MBE	Member of Legislative Assembly for Northern Ireland
Lord Alderdice	President of Liberal International and former Speaker of the Northern Ireland Assembly

## CONFERENCE MODERATORS

Peter Kellner	President, YouGov
Mirjam Sterk	Member of Parliament, Christian Democratic Alliance

## WORKSHOP CHAIRS

Anna Carragher	Chair, Grand Opera House Trust
Wim Mijs	Chief Executive Officer, Netherlands Bankers' Association
Prof Dr Paul Schnabel	General Director, Netherlands Institute for Social Research
Yasemin Tümer	Entrepreneur, RYT Holding

## WORKSHOP SPEAKERS

Prof Dr Paul Cliteur	Professor of Jurisprudence, Law Faculty, University of Leiden
Trevor Hall CBE	Executive Vice Chair, Windsor Fellowship

Lionel Barber	Editor, Financial Times
Carmel McConnell	Founder/CEO, Magic Breakfast
Peter O'Neil	Executive, Northern Ireland Human Rights Commission
Matt Poelmans	Director, Burgerlink (Citizenlink), ICTU
Mary Tupan-Wenno	Executive Director, ECHO, Center for Diversity Policy
Yvonne Zonderop	Freelance Journalist

## RAPPORTEURS

Saskia Braam	Managing Consultant, Ebbinge & Company
Genevieve Dowokpor	Chief Executive, Youthology
Navraj Singh Ghaleigh	Lecturer in Public Law, Edinburgh Law School
Arif Shah	Public Affairs Executive, Business for New Europe

## REPORT WRITER

Peter Kellner	President, YouGov
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## PHOTOGRAPHER

Sander Foederer	Photographer
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## DELEGATES

David Alderdice	British Council Director Austria and Director Programmes Europe
Ambassador Paul Arkwright	HM British Ambassador to the Netherlands

Melle Bakker	Counsellor Home Affairs, Embassy of the Netherlands
Robin Boon	Group Director Corporate Relations, TNT Head Office
Peter Boshuier	Management Trainee, Marsh Nederland
Dr Tony Breslin	Chief Executive, Citizenship Foundation
Guy Collier	Director, QSR <sup>2</sup>
Prof Dr Paul Dekker	Head of Participation and Government Research Group, Netherlands Institute for Social Research
Johan de Koning	Economic Adviser Unilever N.V. / Head of External Affairs Unilever Nederland Holdings B.V
Daan de Rooij	Corporate Director, RBS plc / ABN AMRO Bank NV
Jeroen Dijsselbloem	Member of Parliament, PvdA
Maurice Dowling	International Relations, Office of the First Minister and Deputy First Minister
Joan Mary Ferrier	Director, E-Quality
Jamy Goewie	Founder / Executive Director, Child at Venture Foundation
Dr Joyce Goggin	Associate Professor, University of Amsterdam, Amsterdam University College
Sally Gold	Head, UK Social Investment, Shell

Drew Haire	Head of Community Relations Unit, Office of the First Minister and Deputy First Minister
Ben Harris	Primary Checks Manager, Lifelong Learning Programme, British Council
Mary Harris	Non-Executive Director, J Sainsbury PLC
Martin Hope	Director, British Council, Benelux
Truus Huisman	Director European Public Affairs, Unilever
Dr Neil Jarman	Director, Institute for Conflict Research
Rev Vaughan Jones	Chief Executive, Praxis
Folkert Kamerbeek	Relationship Banker, Royal Bank of Scotland
Kees Kraaijeveld	Director, The Argumentation Factory
Karen Kiernan	Senior Broadcast Journalist, BBC
Ed Kronenburg	Secretary General, Ministry of Foreign Affairs
Peter Lensink	Business Development Manager, NedRailways
Prof Dennis Licence	Chairman, Baker Tilly Mooney Moore
Adriana Lukas	The Mine! Project
Shona McCarthy	Director, British Council Northern Ireland
John McGregor	Director, Business in the Community

Iffat Memon	Public Affairs Manager, The Royal Academy of Engineering
Anja Mihr	Associate Professor, Netherlands Institute for Human Rights
Antonia Mochan	Head of Media, European Commission Representation in the UK
Bill Montgomery	Director, International Investment Division, Invest Northern Ireland
Dr Duncan Morrow	Chief Executive Officer, NI Community Relations Council
Damian Nicell	Business Development Director, Invest Northern Ireland
Lenard Ornstein	Parliamentary Editor, VPRO
Şenay Özdemir	Medusa Media
Shomik Panda	Vice President, Government Relations, JP Morgan
Ewoud Poerink	Strategic Advisor, FutureConsult BV
Martin Post	Company Channel Manager Netherlands, BP Nederland BV
Gabrielle Reijnen	Managing Director, Head of Corporate Coverage Netherlands, Royal Bank of Scotland
Prashant Singh	Head of Media Development, Ulfah Arts
Dr Phyllis Starkey	Member of Parliament, Labour
Heleen Terwijn	Founder, IMC Weekend School
Prof Dr Coen Teulings	Director, Netherlands Bureau for Economic Policy Analysis, (CPB)

Anita te Water	Partner, Ebbinge & Company
Anton Valk	Chief Executive, Nedrailways
Heleen van den Berg	Resource Manager, International Organisation for Migration
Lousewies van der Laan	Chef de Cabinet, International Criminal Court
Lobke van der Meulen	Consultant/Researcher, KnowledgeLand
Annemarie van der Rest	Manager Health, Safety and Environmental Affairs, Shell Nederland
Sybrand van Haersma Buma	Member of Parliament, CDA
Marieke van Hilten	Senior Vice President, Marsh BV
Prof Dr Niek van Sas	Professor of Modern History, University of Amsterdam
Sigrid Verweij	Advisor Economic Affairs, VNO-NCW
Ambassador Pim Waldeck	Ambassador of the Kingdom of the Netherlands to the United Kingdom
Lord Wallace of Saltaire	Leader of the Liberal Democrat Lords Group
Brian Wilson	Intercultural Dialogue Consultant, British Council Northern Ireland
Graham Wladimiroff	Secretary to the Board of Management and Supervisory Board, AkzoNobel
Ben Woldring	CEO, Bencom BV
Patrick Yu	Executive Director, Northern Ireland Council for Ethnic Minorities (NICEM)

# Conference Organisation

## STEERING BOARD

Dr Alexander Rinnooy Kan, Co-chair Steering Board	Chairman, Social and Economic Council
Lord Wallace of Saltaire, Co-chair Steering Board	Leader of the Liberal Democrat Lords Group
Ambassador Pim Waldeck	Ambassador of the Kingdom of the Netherlands to the United Kingdom
Ambassador Paul Arkwright	HM British Ambassador to the Netherlands
Rt Hon Charles Clarke MP	Member of Parliament, Labour, Norwich South
Rt Hon Nick Clegg MP	Member of Parliament, Liberal Democrat, Sheffield Hallam
Peter de Wit	President-Director, Shell BV
Martin Hope	Director, British Council, Benelux
Karen Kiernan	Senior Broadcast Journalist, BBC
Wim Mijs	Chief Executive Officer, Netherlands Bankers' Association
Gabrielle Reijnen	Managing Director, Head of Corporate Coverage Netherlands, Royal Bank of Scotland
Mr Axel Rüger	Director, Van Gogh Museum
Anton Valk	Chief Executive, Nedrailways
Lousewies van der Laan	Chef de Cabinet, International Criminal Court
Kees van der Waaij	Chairman, Unilever Nederland NV
Prof Dr Niek van Sas	Professor of Modern History, University of Amsterdam

## WORKING GROUP

Mark Baldwin	Project Manager, British Council
Joanna de Jong – Keogh	Project and Partnerships Manager, British Council
Bob Fairweather	First Secretary, British Embassy The Hague
Lawrence Gruijters	Intern, British Council
Job van Ballegoijen de Jong	Netherlands Ministry of Foreign Affairs
Paul van Zijl	Economic and Social Affairs Officer, British Embassy The Hague
Dimitri Vogelaar	First Secretary Political Affairs, Embassy of the Kingdom of the Netherlands

# Essential Information

## CONFERENCE LOCATION

Grand Opera House  
Great Victoria Street  
Belfast BT2 7HR  
Tel: + 44 (0) 28 9027 7737  
[www.goh.co.uk](http://www.goh.co.uk)

## HOTEL ACCOMMODATION

Europa Hotel  
Great Victoria Street  
Belfast BT2 7AP  
Tel: +44 (0) 28 9027 1066  
[www.hastingshotels.com](http://www.hastingshotels.com)

## DINNER LOCATIONS

Ormeau Baths Gallery  
18a Ormeau Avenue  
Belfast, BT2 8HS  
Tel: +44 (0) 28 9032 1402  
[www.ormeaubaths.co.uk](http://www.ormeaubaths.co.uk)

Stormont Parliamentary Buildings  
NI Assembly, Rm 401  
Belfast  
Tel: +44 (0) 28 905 21975  
[www.niassembly.gov.uk](http://www.niassembly.gov.uk)

## REGISTRATION

Registration will take place on Sunday 4 October 2009 at the Europa Hotel from 12.00 to 13.00

## KEY CONTACTS

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