Table of Contents

4  Foreword
8  Conference Programme
9  Speakers
11 Workshops
14 Conference Organisation
Foreword

We bid you all a very warm welcome to London and to the 15th edition of the Apeldoorn: British-Dutch Dialogue Conference.

2018 feels like a significant juncture in the story of the bilateral relationship between the Netherlands and the United Kingdom. A new chapter is about to open as the UK prepares to leave the European Union. The context for the bilateral relationship will therefore change. The relationship itself will evolve, just as it has through the earlier chapters. The commitment from both countries to that relationship is as strong as ever.

Previous conferences have looked at a various topics, ranging from long-term care of the elderly, to economics, culture, higher education, sustainability and science and innovation. Their focus has been to identify the ‘interesting differences’ between our two countries. In doing so, we have brought together over 1,000 people. This unique 15th edition will focus on the shared challenges that the UK and the Netherlands will face in the future, and our shared values and interests.
Today, we want to look beyond the immediate, and consider what the relationship could and should look like in 2025 and beyond. While much of the current focus is on Brexit, there are other trends which will affect both countries – common societal and economic challenges, and external opportunities and threats to address across the world. These – as much as Brexit – will define the next chapter of our relationship.

We have brought together influential figures from both countries to consider issues that will affect us in the areas of:

- higher education and science and innovation;
- economics;
- international relations; and
- culture and people.

We thank our generous sponsors, ING, Royal Dutch Shell, and Unilever, without whom this Conference would not have been possible. We are confident that, with their support, this year’s Apeldoorn Conference will once again encourage an open and frank exchange of ideas, create new networks and opportunities, and prove as inspiring as its predecessors. We look forward to hearing your views and contributions to the debate.

Simon Smits
Ambassador of the Netherlands to the UK

Peter Wilson
British Ambassador to the Netherlands
2016 – Utrecht
In Our Care: The Future of Long-Term Elderly Care in England and the Netherlands

2014 – Liverpool
Art Works: Exploring the Social and Economic Value of Culture

2011 – Rotterdam
Making Successful Cities

2009 – Belfast
Trust, social cohesion, citizenship and the state in an economic downturn

2005 – Norwich
Can Europe Compete?

2004 – London
Can Europe Compete? (Young Apeldoorn)
Conference Programme

10.30 Arrival and registration at the Foreign and Commonwealth Office

11:30 Welcome word in Locarno Suite by Ambassadors Peter Wilson and Simon Smits and Sir Ciarán Devane

11:45 Opening plenary, scene-setting and a political overview
   Introduction by Co-Chairs Dame Judith Mayhew Jonas and Alexander Rinnooy Kan
   Plenary speeches by Jeroen Dijsselbloem and Mark Leonard

13:00 Walking Lunch

14:00 Break-out sessions, with Chair and introductory speaker on the four themes

15:30 Tea and coffee break

16:00 Short readouts of the main points discussed during the breakout sessions

16:30 Roundtable discussion in plenary looking at challenges and issues in both the past and the future. Closing remarks by the Co-Chairs

17:30 Drinks reception in Locarno Suite

19:00 Celebratory dinner in Durbar Court
   Speeches by Ambassadors Peter Wilson and Simon Smits
Moderators

Dame Judith Mayhew Jonas DBE
Founding Chair, London & Partners

Professor Dr Alexander Rinnooy Kan
Distinguished University Professor of Economics & Business Studies,
University of Amsterdam
Speakers

Sir Ciarán Devane
Chief Executive, British Council

Jeroen Dijsselbloem
Dutch Former Minister of Finance

Mark Leonard
Director, European Council on Foreign Relations

Simon Smits
Ambassador of the Netherlands to the UK

Peter Wilson
British Ambassador to the Netherlands
1 | Higher Education, mobility science research: the future for our young people

- **Access & Financial assistance** What are the challenges/what can we learn around high levels of participation in HE while maintaining quality? Who should pay?
- **Employability.** How can we increase the employability of our young people and in what jobs?
- **Mobility.** What is the value of international mobility?
- **Public and private involvement in HE and science.** The changing nature of the university: increasingly competitive and market-orientated/student as consumer, what is their future and what role can international partnerships play? What does the future hold for universities’ research output?
- **The rise of English as a medium of instruction** – a positive or negative trend?

**Workshop Chair** Joanna Burke, Deputy Regional Director EU, British Council

**Scene setter** Freddy Weima, Director, Nuffic
Workshops

2 | The New Economy

• How far will technology disrupt our current economic models?
• How do we get the workforce with the skills and expertise we need?
• How will we strike a balance between privacy and innovative use of data?
• What will trade liberalisation and protectionism look like in 2030?
• How will we meet the challenge of responding to climate change?

Workshop Chair  David Gregson, Chairman, British Tennis
Scene setter  Chris Buijink, President, Dutch Banking Association

3 | Culture, Media and People

• Inclusive Culture How to do our (traditional) cultural institutions respond to changing demographics in terms of a growing part of society with a non-western/migration background. How do we relate to them and how do we become more relevant to this part of our population? What a sustainable models or initiatives to include ethnically and socially more divers audiences? How do we make our workforces more diverse? How do we respond to the challenge of populism?
• The role of independent journalism. How do we sustain quality journalism in the face of new media models; How best to tackle “Fake News”?• Gender Equality How do we achieve real gender equality? How do we enhance social mobility?

Workshop Chair  Axel Rüger, Director, van Gogh Museum
Scene setter  Ruth Mackenzie, Holland Festival
Workshops

4 | Facing the Wider World

- What will the world look like in 2025?
- How do we defend the Rules Based System?
- How do we get voters to recognise increased threats and accept the need for greater funding for national security?
- How do we maintain popular support for development aid and are we doing it right.

**Workshop Chair**  
Petra Stienen, Independent Advisor and Senator D66

**Scene setter**  
To be confirmed
Conference Organisation

Steering Board

**Chairs**

Dame Judith Mayhew Jonas  
Founding Chair, London & Partners  
Professor Dr Alexander Rinnooy Kan  
Distinguished University Professor of Economics & Business Studies, University of Amsterdam

**Ambassadors**

Simon Smits  
Ambassador of the Netherlands to the UK  
Peter Wilson  
British Ambassador to the Netherlands

**Advisory and Steering Board Members**

Sir Nick Clegg  
Former Deputy Prime Minister  
Jamie Coomarasamy  
Presenter Newshour, BBC  
Professor Jane Fenoulhet  
Professor of Dutch Studies, UCL  
David Gregson  
Chairman, British Tennis  
Sybrand van Haersma Buma  
Party leader of the Christian Democratic Party  
Johan de Koning  
Economic Adviser Unilever NV / Head of External Affairs Unilever Nederland Holdings BV  
Louisewies van der Laan  
International Board of Directors, ICANN  
Marjan van Loon  
President, Shell Nederland NV  
Deborah Loudon  
Partner, Saxton Bampfylde
Working Group

Wim Mijs
Chief Executive, European Banking Federation

Axel Rüger
Director, Van Gogh Museum

Petra Stienen
Independent Advisor and Senator D66

Anton Valk CBE
Chair, Netherlands British Chamber of Commerce

Eelo Vugs
Director, British Council

Diederik van Wassenaer
Global Head Regulatory & International Affairs, ING Bank

Martin Butler
Italy & Holy See Desk Officer, Foreign and Commonwealth Office London

Nick Coppin
Head of Policy, British Embassy The Hague

Eveline Filon
Head of Communications, British Embassy The Hague

Lauren Harris
Spokesperson and Senior Communications Advisor, Embassy of the Kingdom of the Netherlands London

Anna Devi Markus
Project Manager, British Council Netherlands

Rosina Mastrandrea
Desk Officer: Belgium, Netherlands and Luxembourg, Foreign and Commonwealth Office, London

Rogier van Tooren
Senior Policy Officer, Europe Department, Dutch Ministry of Foreign Affairs

Roel van de Ven
Head of Press, Education and Culture Department, Embassy of the Kingdom of the Netherlands
www.apeldoornconference.org
#apeldoorn18

Conference Location
Foreign and Commonwealth Office Locarno Suite
King Charles Street,
London, SW1A 2AH

Conference Dinner Location
Foreign and Commonwealth Office Durbar Court
King Charles Street,
London, SW1A 2AH

Key Contacts
Eveline Filon
British Embassy
+31 6 524 971 83

Anna Devi Markus
British Council
+31 6 423 111 20